



IPOA Opportunities

Our Members Could Be Your Customers

THE PROPERTY
OWNERS'
WATCHDOG



IPOA
IRISH PROPERTY
OWNERS'
ASSOCIATION

Our Members Could Be Your Customers

Founded in 1993, the Irish Property Owners' Association (IPOA) is a non-profit organisation that seeks to protect and promote the interests of private residential property owners and encourage the supply of good quality accommodation and professional standards of property management.

**We are the voice of the Residential Property Owner nationwide.
The IPOA would like to offer your company a range of promotional opportunities:**

- Website exposure
- Digital direct marketing campaign
- Established printed newsletter advertisement
- Monthly ezines
- IPOA events
- Exhibition and speaking opportunities

We can give you a unique opportunity to position your brand and deliver your message, affording you with the following benefits:

- Exposure to thousands of property owners/investors in Ireland
- A targeted chance to promote your company to the optimum market in a non-diluted fashion
- Inclusion in established, professional, quality publications which will be distributed directly to your ideal market
- Advertising that will allow your company to be visible well-profiled with maximum exposure

If you are interested in engaging with the IPOA please contact Susan Clancy sclancy@ipoa.ie for further information.





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Sponsorship Packages



€5,000

- Feature on our Website
- Direct Mail Campaign
- Feature in our monthly E-Zines
- Exhibit at our meetings / Education & Training events nationwide
- Feature in our bi-yearly Newsletter (Full Page Ad)
- Speaking opportunity at nationwide meetings
- Logo featured on our Website, Membership Cards, Headed Paper and Compliment Slips
- Logo featured on our external marketing



€2,500

- Feature on our Website
- Direct Mailing
- Exhibit at our Meetings/ Education & Training Events nationwide
- Feature in our bi-yearly Newsletter (Half Page Ad)
- Feature in our monthly E-Zines /Notices



€1,500

- Feature on our Website
- Direct Mailing
- Exhibit at our Meetings/ Education & Training events nationwide
- Feature in our bi-yearly Newsletter (Half Page Ad)
- Feature in our monthly E-Zines /Notices

Advertisement Rate Card

| | PRICE | PACKAGE |
|------------|---|---------|
| NEWSLETTER | • Full Page (Colour) 210 x 297 mm | €1200 |
| | • Half Page (Colour) 148 x210mm | €600 |
| | • Quarter Page (Colour) 105 x 148mm | €200 |
| | • One eight Page (Colour) 74 x 105mm | €200 |
| | • Inserts (provided printed) | €1000 |
| WEBSITE | • Website Ad (including link to company website) | €1000 |



IPOA will not enter any relationship with individuals or businesses that are potentially harmful to the IPOA or pose a potential threat or risk to the organisation or members. There should not be any risk to IPOA's reputation and standing arising from the Third Parties identity, the identity of its affiliates, or the sponsorship. Relationships should enhance the public image of IPOA, and its reputation and standing.

Proposals will be considered by the IPOA Committee/Chairperson. Considerations by the Committee:

- Identity and reputation of proposer
- Benefits and relevance of their product/service to the IPOA membership
- Benefits to the IPOA organisation
- Commitment to the IPOA (financial or the provision of in-kind goods or services)
- Obligations arising from the relationship
- Potentials risks or threats
- There should not be any conflict of interest, nor any perceived conflict of interest between the IPOA and Third Party

The IPOA will not provide or transfer our Members' information to any third party (sponsor or advertiser). We will provide a platform for third parties to engage with our members in line with data protection. Please contact Susan sclancy@ipoa.ie / 085-8619667 for further information

Advertising Conditions

All advertisements/inserts are subject to approval by the IPOA. No liability is accepted for loss or damage caused by errors in, non-publication of advertisement/inserts. Cancellations accepted not later than 21 days prior to scheduled publication date. Credit terms are 20 days from date of invoice. There needs to be bleed of 5mm with cut marks on ads.